



BE A BULLDOG BACKER!

2011/2012 San Rafael High School Sponsorship Packages

Please circle one or more of the WeAreSR!, Art, Athletic, Drama and/or Music Boosters Sponsorship Package(s) of your choice, fill out your business information below and mail your check to WeAreSR! c/o San Rafael High School, 185 Mission Avenue, San Rafael 94901.

Sponsor Name: _____
 Address: _____
 Contact Person: _____

Phone: _____
 Email: _____
 Date: _____

ALL BULLDOG BACKERS (*all Bulldog Backer sponsors receive the following benefits in addition to those listed below*)

Agenda Advertisement - Distributed to all students and sold to parents. (<i>published July each year</i>)
Directory Listing - Distributed to all families. (<i>published September each year</i>)
Marin IJ Listing - Announcement congratulating graduates. (<i>published June each year</i>)
Online Visibility - Acknowledgement on WeAreSR! Website and Weekly e-News blasts - with link to your business website.

WEARES!

General Sponsorship:	<u>Mascot</u> (\$500)	<u>Puppy</u> (\$250)
Directory Advertisement:	Interior ½ page ad + back cover listing	Interior ¼ page ad + back cover listing

ART BOOSTERS

General Sponsorship:	<u>Mascot</u> (\$500)	<u>Puppy</u> (\$250)
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ATHLETIC BOOSTERS

Bulldog Backer Sponsorship Packages:	<u>All-Season Sponsor</u> \$4,000	<u>Champion</u> \$2,000	<u>Pedigree</u> \$1,500	<u>Mascot</u> \$750	<u>Puppy</u> \$500
Presenting Sponsor (<i>Golf Tournament, Pancake Breakfast or Spaghetti Feed</i>):	Presenting Sponsor for One Event	-----	-----	-----	-----
Sponsor Signs: (<i>Gym, Football, Baseball and Soccer Fields</i>)	4 Sponsor Signs (Gym + All Fields)	3 Sponsor Signs (Select Gym/Fields)	2 Sponsor Signs (Select Gym/Fields)	1 Sponsor Sign (Select Gym/Fields)	-----
Spaghetti Feed: (<i>Table Sponsor + Admissions</i>)	Table Sponsor & 4 Admissions	Table Sponsor & 2 Admissions	Table Sponsor & 2 Admissions	Table Sponsor & 1 Admission	Table Sponsor & 1 Admission
Pancake Breakfast: (<i>Table Sponsor + Admissions</i>)	Table Sponsor & 4 Admissions	Table Sponsor & 2 Admissions	Table Sponsor & 2 Admissions	Table Sponsor & 1 Admission	Table Sponsor & 1 Admission
Golf Tournament: (<i>Hole Sponsor + Players and Reception</i>)	Hole Sponsor + 4 Tournament Entries & Reception	Hole Sponsor + 2 Tournament Entries & Reception	Hole Sponsor + 2 Tournament Entries & Reception	Hole Sponsor + 1 Tournament Entry & Reception	Hole Sponsor + 1 Tournament Entry & Reception
Booster Web Page Advertisement:	Web Listing w/ Link	Web Listing w/ Link	Web Listing w/ Link	Web Listing w/ Link	Web Listing w/ Link

DRAMA BOOSTERS

Bulldog Backer Sponsorship Packages:	<u>Presenting Sponsor</u> \$3,000	<u>Champion</u> \$1,500	<u>Pedigree</u> \$1,000	<u>Mascot</u> \$500	<u>Puppy</u> \$250
Presenting Sponsor: (<i>Spring Musical and Fall Play</i>)	Presenting Sponsor for Both Events	-----	-----	-----	-----
Hayes Theater New Seat Plaques:	2 Permanent Plaques	1 Permanent Plaque	1 Permanent Plaque	-----	-----
Event Banners (<i>Spring Musical & Fall Play</i>):	2 Event Banners	2 Event Banners	2 Event Banners	2 Event Banners	-----
Spring Musical (<i>March</i>) & Fall Play (<i>November</i>) (Admissions are selected from 4 Shows)	Both Events: 16 Admissions Lobby Display Imprinted Tickets Poster Listing Full Page in Program	Both Events: 8 Admissions Poster Listing ½ Page in Program	Both Events: 4 Admissions Poster Listing ¼ Page in Program	Both Events: 2 Admissions Program Listing	Both Events: 2 Admissions Program Listing

MUSIC BOOSTERS

Bulldog Backer Sponsorship Packages:	<u>Presenting Sponsor</u> \$3,000	<u>Champion</u> \$1,500	<u>Pedigree</u> \$1,000	<u>Mascot</u> \$500	<u>Puppy</u> \$250
Presenting Sponsor: (<i>Concert Series, Big Band Dance & Pep Band Football Games</i>)	Presenting Sponsor for One Event & Sponsors All Events	-----	-----	-----	-----
Event Banners (<i>Concert Series, Big Band Dance & Pep Band</i>):	3 Event Banners (All Events)	3 Event Banners (All Events)	2 Event Banners (Select 2 Events)	1 Event Banner (Select One Event)	-----
Concert Series: (<i>Includes 3 Fall & 3 Spring Concerts (Feb. through Dec.)</i>)	Concert Program Ad + 8 Preferred Seats (All 6 Concerts)	Concert Program Ad + 6 Preferred Seats (All 6 Concerts)	Concert Program Ad + 4 Preferred Seats (All 6 Concerts)	Concert Program Ad + 2 Preferred Seats (All 6 Concerts)	Concert Program Ad + 1 Preferred Seat (All 6 Concerts)
Big Band Dance: (<i>May</i>)	2 Table Sponsors 16 Admissions (2 Reserved Tables)	Table Sponsor Sign 8 Admissions (1 Reserved Table)	Table Sponsor Sign 4 Admissions	Table Sponsor Sign 2 Admissions	Table Sponsor Sign 1 Admission
Pep Band Football Games 2011: (<i>Admissions to all 5 Home Games</i>)	Sponsor Sign 8 Admissions/5 Games	Sponsor Sign 6 Admissions/5 Games	Sponsor Sign 4 Admissions/5 Games	Sponsor Sign 2 Admissions/5 Games	1 Admission/ 5 Games
Booster Web Page Advertisement:	Web Listing w/ Link	Web Listing w/ Link	Web Listing w/ Link	Web Listing w/ Link	Web Listing w/ Link